MARY BALDWIN

VOL. XXXV NO. 4 1986

Leaders Return to MBC

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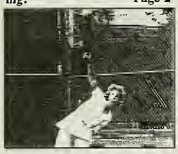

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Meryl Comer, left, served as MC for the first World Congress on Human Resources, where President Tyson delivered a luncheon address. Page 4

Weekend Draws Leaders to MBC For Planning, Goal-Setting

A very warm and somewhat blustery day greeted parents, students, and guests of the College for the annual Founders' Day observances, October 4.

The Student Activities Center was filled to capacity as the unfurled flags adorning the Center's ceiling danced in the breezes above the head of the crowd. Into this scene came the stately academic procession, led by the music of the Shenandoah Brass Quintet.

President Cynthia H. Tyson presided over the ceremonies which honored the investiture of the 246 members of the senior class and recognized the 210 members of the freshman class as members of the Mary Baldwin community. The Mary Baldwin Choir under the direction of Robert Allen sang Hassler's *Cantate Domino*, providing additional grace to the dignified proceedings.

The Founders' Day address was provided by Dr. Margaret McNeese '67, associate dean of student affairs at the University of Texas Medical Center in Houston. Dr. McNeese took as her subject "Reflections on a Liberal Arts Education," reminiscing about her four years at Mary Baldwin and how they prepared her for a life in medicine.

"We remind one another that life—including academic life—is brief; but that knowledge is durable and lasting," she said. "With knowledge and the better understanding of knowledge, we are offered a richer and fuller life." (see inside for a complete text of Dr. McNeese's address.)

Dr. James Lott, Dean of the College, announced the recipients of the Marguerite Hillhouse Scholarships for returning students who attained the highest cumulative grade point average in their respective class for the past year. The students are Alicia J. Keller '87; Margaret Alice Hartley '88; and Tracey Michelle Cote, Louise Elizabeth Dorst, and Tiffany Elizabeth Hamm, all of the class of 1989.

Carol Diane Elliott '87 received the Margaret Kable Russell Award. The award is endowed by the Mary Baldwin College Alumnae Association and Board of Trustees, and supports a scholarly project undertaken during the student's senior year. The annual award is presented to the student or students who are recognized by a vote of the faculty as having outstanding academic achievements, is of high character and quality of life, and who has shown service on the campus.

Dean Lott also presented the 21 Bailey scholars of the freshman class who represent the largest number of Baileys in history. These scholarships are awarded to students who have demonstrated outstanding academic ability and show promise of benefitting from the exceptional opportunities offered by the

Continued on page 4

Student marshall, Tiffany E. Hamm '89, guides the Founders' Day academic procession.

Founders' Day Honors Many, Pleases All, As Families, Faculty, Staff Gather

Just as Founders' Day offered an element of fanfare, celebration, and kudos, during the Fall Leadership Conference, the lion's share of activities were devoted to hard work, planning, and brainstorming by three very important constituent groups which came to campus.

The Advisory Board of Visitors, the Parent's Council, and the Alumnae Board of Directors arrived in legions — over 120 in all — to meet in discussion about the advancement of the College. The more than 200 parents and guests who came for Founders' Day added to this influx of people, making the campus, and the Staunton community, a scene of lively energy and commitment.

All three groups used the times of fellowship for sharing ideas in a relaxed atmosphere and for promoting camaraderie. But while the ABV and the Parents' Council broke out into six task forces to address the issues in hard-hitting sessions, the Alumnae Board met in larger groups for training sessions and workshops. The results were the same as all groups gave a charge to the programs of the College.

The task force shared by the ABV and PC were concerned with the Annual Fund, the Capital Campaign, Student Recruitment, Major Prospects, and the Rosemarie Sena Career and Life Planning Center. The Parents' Council met in an additional task force on Communications.

Each task force set goals and made recommendations. The Annual Fund task force called for 100 percent participation in giving, and raised their one-year goal to $60,000. The Capital Campaign group resolved to determine the best way to participate in the campaign as a volunteer body by surveying the entire ABV, and to serve as an open conduit for recommendations to the College.

Jim and Betsy Kenig Byford '68 talk with Susan Train '69, center, between leadership conference sessions.

Student Recruitment task force members identified four areas of work: referral, campus visits, work with guidance counselors, and cultivation parties. The Major Prospects Search group set a goal of a minimum of 5 names offered for prospect research, and to do so by December 1. The task force for the Sena Center offered to serve as a resource for the Center in identifying individuals who would be willing to assist the Center with their expertise.

The Parents' Council Communications task force will continue to produce its newsletter carrying information about the College of specific interests to parents. The group also decided to assist in the referral process by providing a response instrument in a forthcoming newsletter. Finally, they re-interpreted the meaning of communications to extend their charge to working for better relations among all constituents, and not limiting their work to information exchange.

The Alumnae Board broke out into standing committee meetings on the other side of campus to discuss admissions, annual giving, chapter development, continuing education, finances, homecoming, and nominations. Later they held workshop for admission representatives, reunion class committees, class fund representatives, and chapter presidents.

Surrounding these work sessions were luncheons, dinners, and informal gatherings as well as general sessions. The Founders' Day program was one celebrative escape from rigorous work. The other — and the carrot that kept the horses going — was the party held at the home of George and Betsy McCune on Saturday night. The party has become a tradition and a landmark occasion of the Leadership Conference, and anticipation of it filled the ranks of volunteers all weekend long.

CAMPUS NEWS

Annual Fund Sets Record

Tuition checks have been received, student loans and scholarships have been granted, and Mary Baldwin swings into another year of high quality education—only to find, as we find every year, that keeping tuition competitive means that income doesn't cover expenses, and there's a gap to fill . . .

Enter the Annual Fund, that wonderful combination of supportive trustees, alumnae, parents, faculty and staff, friends, foundations, churches, and corporations who, every year, enable Mary Baldwin to pay light bills, replace lab equipment, spruce up a room with a new coat of paint, or attend to a myriad of other day-to-day needs that directly affect the College's quality of living.

The 1985-86 Annual Fund, under the leadership of former Director Jack Burkhalter and current Director Maureen Kelley, was a grand success and exceeded many of its goals. The Annual Fund raised $752,929 (the goal was $725,000), a 14% increase over the previous year. Every constituent, whether alumna or parent, trustee or foundation, was a part of these exceptional results.

Mary Baldwin's top gift clubs (gifts of $1,000 or more) gained 31 new members in '85-'86, which has deeply strengthened the Annual Fund. The College's Leadership Boards set fine examples in their giving this past year: the Board of Trustees, the Alumnae Board, and the Advisory Board of Visitors met goals of 100% participation from their members, and the newly established Parents Council produced 80% in their pilot year. Foundations and corporations who are considering grants or gifts to Mary Baldwin often look first at the support from the College's Leadership Boards, so these high participation levels are invaluable!

Another important and valued group of contributors to the Annual Fund are the parents, both "current," whose daughters are now students at Mary Baldwin, and "former," whose gifts help ensure the continued value of their daughters' diplomas. The number of parents who gave in '85-'86 increased by 20%; they contributed $56,240 to the Annual Fund, and Mary Baldwin is ever grateful for their concern and support.

Faculty and staff make contributions to Mary Baldwin every day, in a variety of ways; even so, when it came time to stand up and be counted in last year's Annual fund, they outdid themselves with a 55% increase over the previous year's gift! That's a strong and truly appreciated indication of the faculty and staff's enthusiasm for Mary Baldwin.

Last, but never least, is the largest group of Annual Fund Supporters: MBC Alumnae. They are a success story within the Success Story of the Annual Fund. Two years ago, during 1984-85, Mary Baldwin ranked lowest, at 37.1%, in alumnae participation compared to Sweet Briar, Randolph-Macon Women's College, and Hollins. However, that ranking skyrocketed as 44.56% of our alumnae participated in 1985-86, exceeding their goal of 40%. Mary Baldwin now enjoys a more comfortable position above Hollins (42%), but still ranks below RMWC (46%) and Sweet Briar (45%). Our plan was to "Hit Hollins" and we certainly did that! Several classes deserve recognition for the part they played in this past year's success. Here are the top performers:

TOP TEN CLASSES

Dollars Contributed		Percent Participation	
*1946	$47,544	1940	74%
1943	16,000	1939	69
1969	12,347	1931	63
1937	10,348	1963	62
1949	10,278	1942	62
1964	10,098	***1961	61
1963	10,044	1936	61
**1940	9,651	1933	60
1973	9,117	1946	60
1951	8,661	1951	60

*Won the Fraser Bowl for contributing the largest class gift to the Annual Fund, and also won the Lewis Platter, for largest increase in class gift.

**Won the Jarman Cup for greatest class participation.

***Won the Spencer Pitcher in their 25th Reunion year, for the greatest increase in class participation.

The College deeply appreciates the special efforts made by these classes in particular.

Phonathons played a big role in the effectiveness of alumnae giving in 1985-86. In a continually expanding, improving program, alumnae volunteers and student callers worked 30 evenings, made 10,051 calls, and raised $135,504! Phonathons became more effective each year as the callers find new donors, solicit increased pledges, and provide a brief and enjoyable link between the campus and the alumnae.

Several alumnae volunteers tried new roles as Class Fund Representatives in a new program involving the classes of 1936, 1939, 1940, 1961, 1970, 1976, 1977, and 1978. By personalizing letters to their classmates and following up pledges by phone (or gifts by thank-you's), these Class Fund Reps were able to increase their class's awareness of the importance of the Annual Fund. The 1985-86 "CFR's" were Sarah Maupin Jones, '39; Sara Frances Ferrell Shay, '40; Shirley Fleming Iben, '40; Beverly Grear Hurt, '61; Mary Cloud Hamilton Hollingshead, '61; Janet Bartholomew, '70; Emily Borden Ragsdale, '70; Sherry Bassett Brooks, '77; Melissa Rhodes McCue, '77; Leigh Hamblin Gordon, '78; Kathy Ballew Bowen, '78; Allison Hall Blaylock, '76; and Mary Delia Nichols Flory, '76. Classes involved increased their gifts by 15-30% and their participation by 8-22%! The program worked so well that the decision was made to expand it to include 15 classes in 1986-87 and hire a Director of Class Funds, Jennifer Hull, to oversee the growing program. In 1986-87, the following classes will participate in the Annual Fund's Class Fund Rep Program:

1937* 1950 1963 1976 1981
1939 1961 1966 1977* 1985
1940 1962* 1970 1978 1986

*Reunion Classes

Additional classes mean additional CFR's . . . most of the 1985-86 CFR's enjoyed it so much they're doing it again this year; but, added to the program, we now have Kate Scott Jacob and Betsy Carr Smith, '50; Betsy Burton Crusel, '61; Neilson Andrews, Susan Jennings Denson, and Woo Thomason, '62; Bunny Wishart Johnson and Ann Dial McMillan, '63; Judy Barbee Crothers and Julie Blanchard Batchelor, '66; Liz Jenning Shupe, '70; Clarke Beckner and Val Payne, '76; Claudia Woody, '77; Pam McCain Pearce and Jean Huffman Carter, '81; Martha Towler Robson and LeAnne Williamson, '85; and Alice Blair and Levie Smith, '86.

As the College sets its goals higher, so will the Annual Fund. Goals for 1986-87 include a dollar amount of $825,000 and 50% participation by alumnae, which would place us in a rare group of baccalaureate, liberal arts colleges with that high a participation level. After last year's strong performance, anything is possible!

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ON THE COVER: Dot York and Betty Broyles

Program For Gifted Leads to Legacy for Mother/Daughter

When it was time for Ann Byford to change schools after completion of the eighth grade, her mother called Mary Baldwin. Betsy Kenig Byford '68 thought of her alma mater as a resource. Perhaps someone at Mary Baldwin could give her information which would ease the crises the Byford family faced. Ann had been unhappy in school for years but the problems had reached new proportions since Ann would be transferred to another public school without a program for the gifted.

For the eight years of public education Ann had thought of herself as "different." School was simply boring and she wiled away her time creating problems for herself. Upon receiving a math exercise, a paragraph of numbers of simple addition, Ann dutifully added the first two lines, became bored and multiplied the third line, subtracted the fourth and divided the fifth. The sum was incorrect, of course. The computations were correct but that did not count.

When Ann entered the "gifted" classes she discovered that she was required to do twice as much work as the rest of the class. If the assignment was to collect 20 rocks, she had to gather 40. Infrequently Ann was asked by teachers to extend herself, and only occasionally was she encouraged to take a problem to its logical end. It was not enough to keep Ann's interest.

Betsy, on the other hand, recalled her school days as happy ones. Her years at Mary Baldwin had stood her in good stead. She even found value in the toughness of the comprehensive exams her senior year. "Jim Lott can ask some piercing questions," says Ann with a definite narrowing of her eyes. "I'm absolutely comfortable in any situation and I believe it has a lot to do with my education at Mary Baldwin." The liberal arts curriculum provided the confidence and footing for her present position as the Director of Visitor Services for the Textile Hall Corporation.

Contact with Mary Baldwin remained strong with Betsy. She and her husband sent Ann to the Computer Camp one summer. Her father stopped by the campus when travelling with young Ann one summer vacation. Ann still has the photograph of her in front of Ham and Jam. And, just over a year ago Betsy called Mary Baldwin to see if anyone could help her find a new and exciting direction for Ann who would enter the ninth grade that fall. Very soon after that phone call Betsy and Ann were in Tee Garrison's office.

PEG student, Ann Byford, left, and her mother, Betsy Kenig Byford '68.

"If Tee had asked Ann to stay after the first interview, she would have stayed without question," says Betsy. "Ann was so excited, so pleased, so *happy*!" Ann did arrive in the fall to enter into the charter class of PEG. How did Ann find that first year? "Hard!" replies Ann. "I had to learn to study for the first time."

She studied. She managed her work, her time, her new friendships, and being away from home. Ann thrived. She wanted to play soccer and found the only game in town. It was the all-boy soccer team of Staunton sponsored by the YMCA. She was in the line up, on the field and scoring in no time at all.

The Byfords found new friends at Mary Baldwin also. They found the families of the other PEG students and discovered that they shared the anxieties and fears they had felt about their daughters' futures. Now they've found reassurance and joy about the possibilities.

The Byfords spent the best summer ever together. It must have been, since Ann's twelve year old brother told her so. They sent Ann off to Mary Baldwin without any reservation whatever. "We knew she was ours for just a short while. It was just a little shorter than we expected, but we are so happy for her," says Betsy. Both mother and daughter smile. It does look like a good match.

DuPont Fund Awards $1.223 Million Grant to Program for Gifted

Mary Baldwin College has been awarded a grant of $1.223 million by the Jessie Ball duPont Religious, Charitable and Educational Fund in support of the College's Program for the Exceptionally Gifted (PEG). The grant will be allocated over a four year period in decreasing amounts.

PEG went on the drawing boards in 1983 as a program for gifted and highly motivated girls who had completed their eighth grade in high school and who had the mental and emotional capacity to undertake a curriculum combining high school and college courses. Students in PEG earn the baccalaureate degree from Mary Baldwin after five years of study and residence at the College.

The duPont Fund provided $250,000 in seed money for the project, and in 1985, the first class of 11 enrolled. The overwhelming success of the charter year led to an enrollment increase for 1986 to 27, a short feature on the Cable News Network, and a new proposal to the duPont Fund. With the assistance of the new grant, Mary Baldwin College will significantly increase the scholarship aid available to PEG students, hire new faculty and a special guidance counselor, and upgrade the computer and laboratory equipment of the College.

Since the Program for the Exceptionally Gifted draws upon the resources of all the College's academic units, an important ripple effect of the grant will be to strengthen the College overall, with PEG serving as a conduit. By 1990, the College hopes to have 150 students enrolled in PEG and attending classes side by side with the College's traditional students.

At the announcement of the award, Dr. Cynthia H. Tyson, President of Mary Baldwin College, said "The trustees of the Jessie Ball duPont Fund have expressed, through this grant, their confidence in the creative ability of faculty and staff at Mary Baldwin College. Our program is solid, and our ability to carry it into the future is without question. The Fund has recognized and supported us in a most significant way. We are proud of that fact at Mary Baldwin College and determined to make the Jessie Ball duPont Fund increasingly proud of us. For we are in a cooperative venture together, and committed mutually to its success. In a sense, we are at the beginning of our work on a combined project: we shall continue to seek the Fund's guidance and close involvement with the College's faculty, staff, and students."

CAMPUS NEWS

Tennis Team Wins Season

The Mary Baldwin College tennis team continued an unbroken streak of sixteen winning seasons by posting a fall overall record of 7–2. In Old Dominion Athletic Conference play, the team went 3–0.

The team was strong in both regular and tournament play, blanking five college teams, and placing 12th in the Salisbury State Tournament. Mary Baldwin was the only Division III team to rank so high in the tournament.

The Mary Baldwin doubles team of Candy Godsey and Karin Whitt reached the semi-finals of the tournament where they lost to the number one seeded doubles team of Cayce Connell and Megan Rooney of Old Dominion University.

Martha Coates, the number one player on the MBC team, is currently ranked 6th in the country in Division III by the Intercollegiate Tennis Association. As such, she is "free listed" by the Head Racket Company which sends her free rackets for her personal use.

Coach Lois Blackburn predicts a strong future for the team which sports an "outstanding group of freshman who are directed, hardworking, and have fine attitudes." Coach Blackburn has led the MBC team since 1969 and has amassed a 187–82 overall record.

New Video Takes A Road-Trip

An 8-minute video cassette on Mary Baldwin College became a valuable tool for the admissions office this fall during its first recruitment season.

The program, produced for the College by a firm in North Carolina, received high marks as it was taken on tour by admissions representatives to college fairs and high schools. The program gives the viewer a sense of the College that only a personal visit could improve on.

Scenes of the campus and the surrounding environment are interspersed with voice-overs and interviews about Mary Baldwin's academic programs, campus life, and the preparation for career opportunities available. Interviews with alumna are used to characterize life after Mary Baldwin.

Individuals interested in viewing the video should contact the College's admissions office at (703) 887-7023.

PEG on NBC

One result of the duPont Fund's award to Mary Baldwin College was an explosion of national attention focused on PEG. Stories about the Program for the Exceptionally Gifted were carried throughout the country over National Public Radio and the Associated Press. Regionally, coverage came in newspapers, on radio, and over television to every major area of Virginia.

Now, because of a minute and a half spot on NBC affiliate, Channel 29, out of Charlottesville, a nationally distributed story on PEG will be carried by the NBC network. PEG will be featured on the January 6 broadcast of "Main Street," a network information show for teenagers hosted by Bryant Gumbel of The Today Show. The producer of the show has already been to Mary Baldwin to meet the girls and conceive the script with their help. Later in November he will return, as will the NBC film crew who will spend three days shooting the raw footage.

Betsy Hopeman, a PEG student, has been chosen to act as "reporter" and to write the script. The cameras will follow her around campus covering a typical day at Mary Baldwin for untypical students. Be sure to mark your calendars and watch your local listings (times may vary from region to region) so you won't miss this important opportunity.

NEW STUDENTS ARRIVE; ENROLLMENT FIGURES UP

The 1986–87 college year began this September with all numbers up. The new student enrollment for the year is 210, up 10 percent over last year; this year's Bailey scholars number 21, as compared to 15 last year; and once again SAT's have risen, this year by 17 points.

Quite a way to begin a new year that shows the total of degree-seeking students nudging 1,000, with a traditional class enrollment of 590. The increase in freshman enrollment, the expansion of the Adult Degree Program, and the growth of the Program for the Exceptionally Gifted, have all combined to give Mary Baldwin its largest total enrollment ever.

Forty-five percent of the entering class have come to MBC from Virginia high schools. The freshman class, however, represents 22 states overall, with Texas and Maryland following Virginia in number of students entering.

Transfer students have come from twelve states and two foreign countries. Five students transferred to Mary Baldwin from Japan, and 1 has come from Pakistan. As with freshman enrollment, transfer students from other Virginia colleges represent a significant percentage of the total number. Of the 37 transfers, 17 are from Virginia.

Enrollment in the Program for the Exceptionally Gifted more than doubled as the program entered its second year. The 11 charter students were joined by 16 new students this year. PEG director, Christine Garrison, believes the growth is attributable to the program addressing a real need, but she also recognizes that the Cable News Network spot on PEG this summer attracted interest and at least one student. PEG has a goal of 150 students by 1990 (please see articles elsewhere in this issue on PEG).

While younger students were coming in greater numbers to Mary Baldwin this fall, adults in the Adult Degree Program went through the largest Fall Orientation in the program's history. New students entering the program numbered 120, bringing the total enrollment to 320.

The usual fare of mixers, orientation programs, special events, and picnic lunches greeted new students, alleviating some of the confusion through fun, learning, and an opportunity to meet returning students. The weather was cooperative, providing plenty of warmth and sunshine for most of the orientation and arrival weekend.

Parents and siblings were seen everywhere carrying the luggage and personal possessions of students from cars to residence halls. Among those items were memorabilia from the 139 high schools MBC's incoming freshman last attended. The importance of the memories from those schools — 71 percent of which were public, 29 percent private — quickly began to fade as a new year in a new place began, and Mary Baldwin inched forward as *alma mater* to another new class.

Communications Institute Gains Equipment, Becomes State-of-the-Art

The Mary Baldwin College Communications Institute has become a state-of-the-arts hands-on learning lab for students through the purchase of $100,000 worth of audio, visual, and computer printing equipment.

The equipment will make possible the production of professional quality video tapes, the operation of a television studio, and the preparation of computer assisted publications with an Apple Desk-Top Publishing System.

Students will not only learn the technology surrounding the new equipment, they will also apply that knowledge in practice. With the help of Institute director, Shirley Rawley, and Communications program professor, Dr. William DeLeeuw, students in the communications program are already producing videos for and about campus activities, offices, and programs. The first of these, a video on the Communications Institute itself, was shown to visitors during Fall Leadership Conference weekend.

The Apple Desk-Top Publishing System is also in use, and students are creating "MBC Today," a campus letter, on the equipment. The system enables the operator to set type, design page formats, change the sizes of typographical elements on the page, see the complete page on a monitor, and then print the document exactly as it appears.

Plans for the Institute include going public by producing communications tools for clients outside the Mary Baldwin family — a possibility made realistic by the purchase of the new equipment.

James Lott Wins Literary Prize

A short story by Dr. James Lott, Dean of the College, has been selected for inclusion in the 1987 edition of *The O'Henry Prize Stories.*

Dr. Lott's story, "The Janeites," first appeared in *The Virginia Quarterly Review* this summer. It was there that the editor of the O'Henry Prize Stories series, William Abrahams, read the story and chose it for a prize.

The O'Henry is one of the most distinguished awards a short story writer can receive. It is named for William Sydney Porter, an American writer who gained international fame under the pen name O'Henry. Most readers know of O'Henry through his classic story "The Gift of the Magi."

The O'Henry Prize Stories: 1987 containing Dr. Lott's story will be published by Doubleday next spring.

Writer, James Lott

Message From the President

We have had an interesting and constructive summer and fall at Mary Baldwin. Faculty, staff, our various governing and advisory boards, and our architects and contractors have been very busy carrying Mary Baldwin into the future through planning sessions and resultant decisions.

Over the summer our faculty conveyed nine Task Forces to discuss the future of academics at Mary Baldwin and to identify new directions based on our traditional areas of strength. Under the able leadership of Dr. James Lott, who became Dean of the College in July, those Task Forces did some amazing work.

Two decisions worth noting are the recommendations by the Task Forces, and the subsequent passage by the faculty, of two new majors. One, Marketing Communications, will draw on the strengths of our communications and business departments, and complement nicely our new Communications Institute. The other, Health Care Administration, will round out our already strong pre-medical curricula, by providing course work in management and business with a clearly defined public service emphasis, preparing our young women for positions of leadership in a growing and important field. This major, too, reflects a service orientation, so firmly a part of the Mary Baldwin tradition.

While faculty and staff took Mary Baldwin into the future, architects and contractors began work to restore our past. Academic Building, after 77 years of continuous use, was closed down for complete renovation. This is but phase one of a major overhaul of campus facilities and expansion that will continue into 1988. I wish all of you could be on campus to feel the excitement of these physical changes going on and projected in the architects' plans. A new Mary Baldwin is being fashioned for a new era, and the traditional commitment of our faculty and staff will make it work.

In spite of the inconvenience of campus construction, Mary Baldwin enrolled a new class of 210 this fall without a hitch. This figure is a ten percent increase over last year! Our Board of Trustees, the Advisory Board of Visitors, the Parents' Council, and the Alumnae Association Board of Directors have each responded in their own special ways to this vote of confidence. Whether through guidance toward our upcoming capital campaign, assistance in responding to our student's developmental needs, or a re-dedication to help us in the recruitment process so that next year we can surpass this year's success, these groups of talented individuals have allowed us better to see how others see us, and have guided us toward quality and growth.

These are, indeed, exciting times at Mary Baldwin. The air is filled with anticipation of good yet to come, and the satisfaction that comes with being a part of all that we at the College have long valued. We are attracting the best students, faculty, staff, and friends an institution can hope for, and we mean to continue to do everything we must to deserve them.

CAMPUS NEWS

William Johnson, Chairman of the MBC Advisory Board of Visitors and program chairman for the ASPA conference, stands to honor President Tyson after her speech.

President Tyson Addresses Conference

President Cynthia H. Tyson presented a luncheon address to attendees at the first World Congress on Human Resources in Washington, September 22, organized by the American Society for Personnel Administration.

Dr. Tyson spoke on "Competition and the Human Spirit" and stressed the need for life-long learning and the role education should play in instilling the value of work, flexibility, and the willingness to change.

More than 200 participants from 29 countries — more than half of them from abroad — attended the conference which was planned around the general theme of "Global Enterprise and Human Resource Management."

Mary Baldwin Wins Cost Reduction Award

The College has been presented a 1986 Cost Reduction Incentives Award by the National Association of College and University Business Officers (NACUBO) and the United States Steel Foundation, Inc.

The award is in recognition of the $72,330 Mary Baldwin will save annually through its direct purchase of natural gas from a local pipeline distribution company.

The direct purchase agreement was made possible when the Federal Energy Regulatory Commission recently adopted new regulations governing the sale and purchase of natural gas. The College will realize the savings by buying the gas locally and distributing it to the campus boiler plants each month.

Forty-five awards were given to institutions that implemented outstanding cost reduction programs. Eleven honorable mentions were also given by the national association.

Former President is Among Top 100

Dr. Virginia L. Lester, past-president of Mary Baldwin College, has been named one of the nation's 100 most effective leaders of academic institutions in the country. The national survey was financed by a grant from the Exxon Education Fund, and names five other Virginia college and university presidents to the exclusive list.

Dr. Lester served as president of Mary Baldwin from 1977 to 1985, and is now a second-year law student at Stanford University. During her presidency, the College recovered its financial footing and moved forward with the development of such successful projects as the Adult Degree Program and the Program for the Exceptionally Gifted.

The survey asked 485 chief executives, higher-education officials, and scholars who study the presidency to nominate the most effective in their roles. Only three states—Massachusetts, Texas, and California—have more college presidents named among the top 100 than Virginia.

Joining Dr. Lester on the list are Ronald E. Carrier of James Madison University; Robert M. O'Neil of the University of Virginia; George Johnson of George Mason University; E. Bruce Heilman of the University of Richmond; and Paula T. Brownlee of Hollins College.

Dr. Cynthia H. Tyson, President of Mary Baldwin College, congratulated Dr. Lester, saying "It makes all of us at Mary Baldwin College feel extremely proud of you, and of the College, too. We are basking in the credit you bring to the College."

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Honors Program. The Bailey Scholars are the only students who enter the Honors Program as freshmen.

The Alumnae Chapter Achievement Award was presented by Lindsay Gouldthorpe '73, president of the Alumnae Association, to the Richmond Chapter. The award was first given in 1961 and continues to recognize outstanding achievement by an alumna chapter in the areas of admissions, annual giving, chapter activities, fundraising, and creativity. Ten chapters from around the country competed for the 1985-86 award. Melissa Wimbish Ferrell '71 accepted the award for the Richmond chapter.

The convocation was followed by a luncheon in Hunt Dining Hall. Dot York, president of the Parents' Association, gave the welcoming remarks.

Text of Founders' Day Address

When Dr. Lott contacted me about appearing at this meeting, I was highly honored but most reluctant to accept. Neither of us could decide upon a topic for my talk. What can be said at a Founders' Day ceremony that has not been said over and over again? I reminded him of my resumé. It would reveal a most ordinary life and career—a graduate of Mary Baldwin, a pediatrician, a wife, the mother of two wonderful, willful girls, and an employee of the University of Texas Medical School at Houston. My life has been interesting and fulfilling to me—but what in that resumé—the blandest of the bland—could provide a topic that would interest an assembly such as this? I was much impressed with myself when Dr. Lott told me that I had hit upon an ideal topic. I was delighted with what I had done but still did not have the slightest idea what it was.

He enlightened me—I should describe my impressions of Mary Baldwin—as a student—as a graduate—as a basis for my own career—I was to be Alice—looking at Mary Baldwin from the outside. In other words, I could unashamedly talk about *myself*.

I admitted more knowledge on this subject than any other, so I took the easy way and quickly acquiesced. With your indulgence, I shall reminisce about Mary Baldwin and *me*.

I came to Mary Baldwin with no great purpose in mind. My brother, a graduate of Washington and Lee, insisted on Mary Baldwin—because it was the most conveniently located of the female institutions (as he referred to them) for the boys from Washington and Lee, V.M.I., University of Virginia and other colleges for men in Virginia.

Further, my parents, to use a Texas cliche, made it *very* clear that I could attend *any* college *anywhere*—but *they* would *pay* for my education if it included two years at a Virginia college for women.

These were reasons enough for me. I had no preconceived ideas for a career. In my mind I had run the entire gamut—from ranching to veterinary medicine, to horse breeding, to law, to goat herding, to the practice of medicine. Medicine was now at the top of the list—but just barely. Obviously this goal was not pronounced. Otherwise, I would have enrolled in the University of Texas. I would have entered its pre-medical program with its emphasis on chemistry, physics, biology, botany and the like. These were then the demanding prerequisites for admission to medical school—and, presumably, for success in mastering the medical school curricula.

On the contrary, in my usual fashion, I did everything to make medical school admission more difficult. I enrolled in Mary Baldwin, a liberal arts college, not recognized for its emphasis on pre-medical studies. I spent a year in Spain. I was forced to change my schedule completely my senior year—and to carry an unusually heavy work load.

Still I was lucky. These seeming mistakes in career planning worked for me. With the help of some wonderful people at Mary Baldwin, even my year—particularly my year—in Spain was a blessing.

Before I left for Spain, it was determined that in my senior year I could not meet all the requirements for graduation and at the same time schedule the remaining minimum hours in biology required for medical school. With all of our planning, I would lack *one hour* of biology. Dr. Mehner and Dr. Ely saved the day. If I could spend a certain number of hours working in a Spanish hospital, I would receive this one hour of credit. It seemed an onerous requirement at the time, but resulted in one of the most interesting and beneficial experiences of my life. Arrangements were completed, and when the Mary Baldwin students were settled in Madrid, I was allowed to work in a hospital each afternoon.

It was the most modern, best equipped hospital in Spain, especially designed for General Franco. None of the staff spoke more than a few words of English. I became familiar with medical Spanish and medical terminology. This was basic education. It has served me well in medical school, in practice, and in teaching—in an area of the United States more and more populated by Spanish speaking people.

At the time of graduation, I knew that I had been admitted to the University of Texas Medical Branch, at Galveston, the oldest medical school west of the Mississippi. It is strange, I am sure, but I felt immediately that I was as well prepared as my classmates who had followed the traditional pre-medical curriculum. Very early I realized that they were not an academic threat to me. It was at this time that I began to recognize the value of my years at Mary Baldwin.

A further realization came in my third and fourth years—when me moved into patient diagnosis and care; when medical histories had to be clearly and correctly recorded; when communication with the patient was essential to his proper diagnosis and treatment. I determined that not a single course was wasted at Mary Baldwin—*Each*, regardless of how obscure and unrelated it appeared at the time, has been of value to me in practice and in administration.

Occasions such as this invariably face the hazards of nostalgia. Any look at the educational monuments around us swings our scope toward the past. If we are philosophic, we remind one another that life—including academic life—is brief; but that knowledge is durable and lasting.

With knowledge and the better understanding of knowledge, we are offered a richer and fuller life. Almost daily I hear the lament from students that they will go forth into a world they never made. I remind them that they also came into a world blessed with advantages never dreamed of by their parents; that they come from homes and schools and an ordered way of living in freedom—which they also never made. They have available to *them* an amazing variety and a grand scale of educational opportunities. Lost to the thoughts of those who decry the woes of the world, is that now as in no other time or place, has society so obligated itself to make educational opportunities available to all.

The level and kind of education that one obtains, of course, is not something a benevolent institution can bestow if one lacks ability or ambition. Those who prevail at Mary Baldwin obviously have the ability—otherwise they could not have remained here. What they do with that ability depends upon ambition—the desire to achieve—the application of the knowledge that surrounds us.

The solutions to all our problems lie somewhere around us. The geniuses who have helped to remake the world in medicine, in science, in literature, the Curies, the Einsteins, the Shakespeares—did not create new matter in the universe. They simply found new ways to use what was already here. William Shakespeare did not invent the English language. The words making up the English language were available to all. Yet be *blended* these words into the greatest literary works of all time.

Education and knowledge are selfish subjects—although they offer themselves to all of us. They cling together closely. They must be wheedled and coaxed into releasing themselves.

Education is a demanding, selfish mistress. You do not ask for education and receive it; you study and plan and work for it. The aim and purpose of Mary Baldwin is to prepare its graduates to become independent, lifelong learners.

I have sat on the admissions committee of my school for several years and I see a definite change in the thinking of those who recommend admissions. We have found no hallmarks to genius; but we are looking more and more for the well-rounded student—certainly the academically qualified—but less the total scientist and more the student of the liberal arts—with enthusiasm and desire.

For those of you who leave Mary Baldwin with a liberal arts degree, be of stout heart. Admissions committees, employment requirements, are moving toward those who have been taught to study, to think, to analyze, to persevere.

You may have read a recent article appearing in *Newsweek*, praising the liberal arts graduates and reviewing their prospects in the job market. The article points out that what is crucial to advancement in business, industry, education, is not specialized training but the ability to think critically and judge wisely—that a student's best career preparation is one that emphasizes general understanding and intellectual curiosity—a knowledge of how to learn and a desire to do it. Literature, history, philosophy, languages, and the social sciences—majors that many students *avoid* today—are the ones traditionally believed to develop such habits—the areas in which Mary Baldwin excels.

The article further reveals that the social science and humanities graduates move into middle management at least as rapidly and successfully as business and engineering counterparts. There are many paths to success and students should not force themselves down any single one if their true interests lie elsewhere.

I quote from an article written over 20 years ago by Dr. Paul A. Weiss for the journal of the American Medical Association:

> "The educational system is in need of greater diversity and differentiation, not of greater uniformity and standardization.
>
> Liberal education versus scientific training is turning from a slogan to a battle cry. Would both sides only learn more about each other, the misconceptions and perverted meanings, which underlie the noise, would readily subside. Without a scientific core, liberal education remains hollow; conversely scientific training removed from its cultural context is sterile.
>
> In the expanding universe of human welfare, there must be room for both happily to expand in unison."

As there is no antithesis between general education, liberal and vocational education, there is no occasion to relinquish stressing the importance of all the principal branches of knowledge.

Woodrow Wilson warned many years ago "Men do not live in a nut in America." The solutions to the problems which plague mankind are not found alone in the domain of the physical science but also in the realm of the social sciences and humanistic studies—that the problems that call for sober thoughtfulness and mere devotion are as pressing as those that call for practical efficiency. Certainly liberal arts are not the only road to success; but they no longer restrict or confine.

So you see we are in good company and there is hope for all of us who choose Mary Baldwin and liberal arts—for those who follow their true interest with enthusiasm and perseverance—who, like Agatha Christie's Hercule Poirot, use their "little grey cells."

To fetch a paraphrase from a seventeenth-century dramatist, out of all context:

> This bawling infant building and its crew
> Can teach us naught if they can't teach us new;
> Make fresh the olden time and taste and touch
> That we who live here may live twice as much
> Saving our future from each fearful night
> Of ill-starred omens and the wretched plight,
> Of those who know no uses for *their head*
> But still to nod and hide *themselves* in *bed*.

AROUND CAMPUS

CAMPUS NEWS

Fall Leadership Weekend: Ceremony, Smiles, Awards

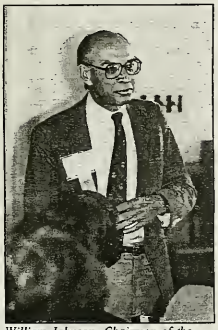
Dot York, President of the Parents' Association enjoys a light moment.

Bill Ruther shares the pleasure of faculty presentation with John Rice, left. Executive Director of College Development.

Dr. Margoret McNeese '67, Founders' Day speaker, spoke on the value of a liberol arts education.

Susie Hansen, left, Chair of the Parents Council Task Force and Dick Derbes, right, Chair of the Advisory Board of Visitors Task Force goin new insight on the Rosemarie Sena Center from Dr. John Haire.

Ray Uttenhove from Atlanta, Georgia, member-at-large on the Alumnoe Board responds during Board session of the Annual Giving Committee.



William Johnson, Chairman of the Advisory Board of Visitors, addresses new members of the Advisory Board of Visitors and Parents Council.

Lindsay Ryland Gouldtharpe '73, President of the Alumnae Association, presents the Chapter Achievement Award to Melissa Wimbish Ferrell '71, former President of the Richmond Alumnae Chapter.

Students and faculty listen attentively to Founders' Day address.

Alumna Celebrates Her Hundredth as Museum Turns Twenty

When Bessie Heard was 80 years young, she decided to open a museum. It was a chance to clean house of her four-score collection of natural history treasures and put them in a place where others could see them.

That was 1966. This year the museum, the Heard Natural Science Museum and Wildlife Sanctuary, celebrated its 20th-anniversary, and Bessie Heard turned 100. The 256-acre site located 30 miles north of Dallas is now home to 240 species of birds, mammals, reptiles and amphibians; 150 species of wildflowers; and 50 species of trees, shrubs, and vines. The museum has twice outgrown its facilities, and Bessie has been around to see it all.

The daughter of a wealthy Texas merchant and real estate investor, Ms. Heard is an alumna of Mary Baldwin College, class of 1905. In 1916 she enrolled in the Parsons School of Interior Design in New York, and upon graduation returned to Texas to hold her first and only job as an interior decorator. She quit shortly thereafter to care for her aging parents in McKinney.

That year she and members of the Delphian Club began a tree-planting project that resulted in hackberry trees that still shade the downtown area of the town. "I think that was the best thing I've ever done," she remembers.

She travelled Europe and the United States extensively before World War I and began her collection of treasures that would half a century later become part of her museum. Those travels continued throughout her life. "I've never been to China, I'm sorry to say," but this is Ms. Heard's only regret in her hundreth year.

Ms. Heard was always an adventuresome woman. As a young lady she would gallop on a horse, riding astride like a man. She was one of the first women in McKinney to have a bicycle, according to friends, and in 1913 she returned from a trip to Paris with a gown with a split up the side that would have caused scandal back home.

"She was a liberated woman in the highest sense of the word," said museum board member John McCraw. "If there was a project that needed doing, Miss Bess would start the ball rolling. In fact, she was one of the primary movers of the library in McKinney. Back then, women

weren't expected to be involved in projects.

"She was a pioneer, a pioneer for all women, really," he said. "Words can't express what Miss Bess means to McKinney and North Texas." But the museum, perhaps, can preserve that meaning.

Ms. Heard is the last of her immediate family. Her sisters have died as well as their children. Ms. Heard never married. "The man I would have married never asked me. The ones who did ask, I didn't want," she says. Her children are the pieces of her collection which live on in her museum.

On October 15, 1986, Dr. Cynthia H. Tyson, President of Mary Baldwin, presented Ms. Heard with a plaque in honor of her grand accomplishments. The occasion was a luncheon of The Preservation of the Animal World Society (P.A.W.S.), founded by Sarah Cabell Pavey '45, held at the Loews Anatole Hotel in Dallas. The society and the Heard Museum have in common the support of our natural world. Recognition of Ms. Heard at this event was highly appropriate and a well deserved tribute to this woman of a 100 years.

Danner Adds Drama, Dollars, to Arts Event

by Libby Mohr

When Sally Dorsey Danner '64 was asked to serve as chairman of the 1984 Beaux Arts Ball and Auction, an annual fundraising event for The Atlanta College of Art, she accepted reluctantly, saying that she was not very good at fundraising and worried that she would not be able to make the $25,000 goal the event was expected to raise.

Sally is the wife of Bill Danner, a financial planner, and the mother of two sons, Tucker and John. She is a designer with her own firm, Sally Danner Designs, and as an avocation is a potter. She had been most known for her creative skills.

The 1984 Beaux Arts Ball, under Sally's leadership, was attended by a record-setting 500 guests and raised $40,000. Wheels began to turn inside of Sally's head, and she shared her ideas with fellow members of the board of directors of The Atlanta College of Art. As a founding member of the Woodruff Arts Center which also houses the Atlanta Symphony Orchestra, the Alliance Theatre and the High Museum of Art, the college has an important position in the cultural life of Atlanta and the Southeast. Students come from across the conotry to work toward a Bachelor of Fine Arts degree at the college. Why not, Sally thought, broaden the scope of the ball and make it a state-wide event that would draw guests from throughout Georgia? The ball had always been in late January. Why not move it to early February and make it Atlanta's annual Mardi Gras celebration? Sally presented her plans at a board meeting. A stunning woman, Sally has a unique way of expressing herself, and her presentation was an event in itself. The board agreed to enlarge the scope of the ball — if Sally would agree to chair the ball a second year.

Carnival '85/Beaux Arts Ball was an enormous success. Senator Sam Nunn reigned as the first King of Carnival, and his queen was the late Phoebe Lundeen, for many years a leader of the arts and human rights in Atlanta. Designer Oleg Cassini was the queen's escort for the tableau. Fifteen college-age princesses from throughout Georgia were presented, and a Mystick Krewe of merry-makers entertained one thousand guests. The ball and auction raised $125,000 and a full-page story in the *Atlanta Journal-Constitution* described it as one of Atlanta's main events of the year.

The board asked Sally to chair the ball one more year to assure that the ball would become an established annual celebration. The 1986 ball and auction raised $175,000, and the board now considers Sally chairman emeritus. She has enlarged the volunteer committee to oversee the many aspects of the ball, and the college will hire a part-time paid assistant for Sally for the months preceding the event each year.

Sally's skills have not gone unnoticed by other cultural and charitable organizations in Atlanta. She now serves on the board of Friends of Piedmont Hospital, the Board of Governors of the WXIA-TV Community Service Awards, the Ruth Mitchell Dance Company, the Alliance Theatre Guild, the Community Advisory Council for International Stud-

Sally Dorsey Danner '64, is flanked by Clare Callard and Ivan Allen III on left, and Ted Roberts III and husband, Bill, at the 1986 Beaux Arts Ball.

ies and the North Fulton High School PTSA. When she cannot give direct service and time, she is often asked to serve as an advisor for fundraising and public relations events.

Recently, the college listed the alma maters, degrees, and majors of its board members so that appropriate academic regalia could be ordered for them to wear at the inauguration of its new president, Ofelia Garcia. It was noted that Sally Danner had majored in drama at Mary Baldwin College.

"Drama!" remarked one administrator. "Now there is a woman who has put her education to good use."

Alumna Authors Cookbook After Near Fatal Accident

Donia Craig Dickerson '54 has had her ups and downs. She has been in orbit after meeting with a former First Lady, and in the depths of despair after the death of her husband and her own near fatal death in an auto accident. But one thing is clear. Donia keeps flying.

Although Donia has recently published a book, *My Salads to You*, her own salad days came almost twenty years ago. At that time, she was commissioner for portraits for the well known portrait artist Marshal Bouldin III. In the early morning of November 5, 1968, that job took on new meaning.

That day "started out just like any other day at our house. I was fixing instant oatmeal for the children. At 7 a.m. the telephone rang and the operator said Washington was calling Mrs. Buford Dickerson. It was Mrs. Gerry Van der Heuvel, press secretary to the First Lady," she recalls.

So began the contact that would lead her and Bouldin to the White House to meet Mrs. Nixon and to arrange the sitting of the Nixon daughters, Julie and Tricia. Before she left Washington after that initial sitting, she took her son Bill, and Bouldin's son George on a tour of the White House.

"I couldn't believe they were put on Julie's tour," she remembers. "As they were in the Rose Garden, she [Julie] pointed out her father's office. We heard someone say 'Hey, Julie,' and out came the President and shook hands with Bill and George.

The visit sent her spinning. She recalls "floating out there in space, having had my personal visit with Mrs. Nixon and those precious girls." And son Bill will always remember it as well, because Bill said he would never wash his hand again.

Those are pleasant memories followed by good years with a growing young family consisting of son Bill and twin daughters, Francis Craig and Charlotte Crandall. Buford Dickerson II owned Floormen's Supply Co. and Surface Systems, and together they lived a happy family life in Nashville.

But then in the summer of 1983, two terrible things happened to bring Donia out of orbit. Her husband Buford died suddenly after a short illness. One week after the burial, Donia lost control of her car and it skidded off the road into a tree. Her Honda burst into flames, with Donia pinned inside beneath the dashboard.

Because her grief over the death of her husband was still great, she was at first ready to "join him." But then she made a sudden turn-around and began screaming "Dear God, let me live, my twins are not married," and calling out for help.

Locals and passers-by rescued Donia, but it took her eight months to recover from the injuries she sustained in the accident. During that time, much of which was spent in a body cast, she was able to give one daughter a full church wedding and write the cookbook, *My Salads to You*.

This is part of Donia's story. It has been the part of her life which has served as an inspiration for her and countless others who were near her in her stressful times. But there is yet another story, one that goes back more than 30 years to her days at Mary Baldwin and the end of a music era.

Aficionados of the big band and club orchestra days, and contemporaires of Donia's, may remember or recognize the Craig name. Her father was Francis Craig who, with his orchestra, made hits out of such songs as "Near You" and "Red Rose." In 1952 Francis Craig brought his orchestra to Mary Baldwin and played for Donia and her classmates. Following in her father's footsteps, Donia remembers her "claim to fame" at Mary Baldwin as the establishmeat of "The Baldwin Bombshells," her all-girl orchestra during the years 1950–52.

Orchestra leader, art broker, and writer — each aspect of Donia Craig Dickerson has played an important part in her life. Her experiences, good and bad, have made her life meaningful to her and a model to others.

My Salads to You is in a second printing and is available for $7.50 through the mail by writing to P.O. Box 50997, Nashville, TN 37205.

ALUMNAE NEWS

Alumnae Authors Sought

Those alumnae who have authored or edited books, articles, monographs, or plays which have been published on any subject are asked to donate one or two copies to the Alumnae Association. Published musicians are also encouraged to contribute. Please send your autographed contributions and biographical information to Lee Johnston Foster '75, Executive Director of Alumnae Activities, in the Alumnae Office.

The Alumnae Association is interested in establishing a permanent library of alumnae works on campus.

Holiday Treats *From Ham to Jam*

WASSAIL

1 gal. cider
1 c. cranberry juice
1—46 oz. can pineapple juice
1—46 oz. can apricot nectar
1 box stick cinnamon
1 Tbsp. whole cloves
1 c. sugar
½ c. lemon juice
rum flavoring—rum or brandy to taste

Pour all ingredients together in large pot. Simmer one hour. Add rum flavoring (rum or brandy) last. Float small baked apples on top of wassail in punch bowl. Serve warm. Makes 15–20 servings. Good with Christmas cookies, gingerbread with lemon sauce.

Cathy Turner Temple '68

RAW APPLE CAKE

2 sticks butter (1 c.)
2 c. sugar
2 large eggs
2½ c. flour
2 tsp. baking powder
1 tsp. soda
½ tsp. salt
1 tsp. cinnamon
1 tsp. nutmeg.
2½ c. finely chopped raw apples
1 c. chopped black walnuts (optional)

GLAZE:

2 c. confectioner's sugar
2 Tbsp. water
2 Tbsp. white syrup
2 Tbsp. soft butter
1 tsp. lemon extract

Cream butter and sugar together. Add eggs. Beat well. Add dry ingredients which have been sifted together. Fold in apples and nuts thoroughly. Batter will be very stiff. Grease and flour 13 × 9 × 2 inch pan. Pour in batter and smooth over. Bake at 350 degrees for 40 minutes. Serve plain or with glaze. For glaze, mix all ingredients and spoon over warm cake. 12 generous servings.

Dot Hundley Neale '43

The above recipes may be found in Mary Baldwin's cookbook, *FROM HAM TO JAM* which contains over 500 delicious recipes, all submitted by members of MBC's family nationwide. *FROM HAM TO JAM* is an ideal gift for Christmas, birthdays, graduation, engagements, housewarmings, Mother's Day, or any event needing a special gift.

The price of this cookbook is $10.45, which includes postage and handling. To order: make checks payable to Mary Baldwin College and send order with check or money order to: Mary Baldwin College, Office of Alumnae Activities, Staunton, Virginia 24401.

Academic Achievement Recognized in Dallas

About 150 students from 50 Dallas Metroplex high schools were honored for superior academic achievement on October 15, at a special event hosted and coordinated by Caroline Hunt Schoellkopf '43.

Mrs. Schoellkopf, a trustee of Mary Baldwin as well as a distinguished alumna, said the reception was intended to draw attention to the top high school students in the Dallas area and to demonstrate the ties between Texas and Mary Baldwin College.

Dr. Cynthia H. Tyson, President of Mary Baldwin, spoke at the gathering and presented a plaque of recognition to Barbara Benton Reagan '41 in honor of outstanding educational service during her active and productive career.

Entertainment at the event was provided by Baldwin Charm, a singing group of Mary Baldwin students who performed a wide repertoire of songs, delighting the audience at the Crescent Court Hotel.

Barbara Benton Reagan '41 displays the plaque presented to her during the Academic Excellence Recognition reception in Dallas. Pictured with her are Caroline Hunt Schoellkopf host for the event and President Tyson.

A high school student honored for her academic achievement (right) visits with Jennifer Magnire, Lori Caldwell members of Baldwin Charm during the reception.

Baldwin Charm

From the Alumnae President

Virginia. Mary Baldwin's home and home for many students, alumnae, parents, and friends of Mary Baldwin. Virginia is a special place for anyone who has attended Mary Baldwin or who has any connection with Mary Baldwin. It is the specialness of Virginia that the Alumnae Association chose to recognize when we developed the "Virginia Sampler" as a fund raising project two years ago.

"We have it made in Virginia" is a motto used by the state to promote Virginia-grown or Virginia-made products. This motto inspired members of the Alumnae Board, and after much research, we introduced a group of Virginia products for sale to Mary Baldwin's students, alumnae, parents, and friends. We have carefully chosen each year's selections for their appeal as gift items. Brochures are mailed each October detailing each item, but we don't stop there in our marketing efforts. Virginia Sampler items are displayed at the College during the Fall Leadership Conference and Parents' Weekend. Alumnae chapters all over the country hold tasting parties and Mary Baldwin people all over buy Virginia Sampler gifts for their families, friends, and business associates.

So what is this Virginia Sampler? Peanuts, jams, mustards, preserves, potpourri, chocolates, hams, almond cake, *From Ham to Jam* cookbooks, Mary Baldwin scarves.

Are the prices exorbitant? Not at all! We sell all items at their normal retail prices, including shipping.

Must I have my entire order sent to my address? Certainly not! We will ship your gifts directly to any address that you designate on the order form. Of course, if you wish that your order be sent to you directly, we'll arrange that, too.

What happens to the money? It goes to Mary Baldwin's most important people—the students. For the last two years, the Alumnae Association has been able to fund two alumnae legacy scholarships with proceeds from this project.

Why should I buy from the Virginia Sampler? Convenience—you can order a variety of items from the same place and have them sent directly to the recipients with a personalized message from you. What could be easier?

Scholarship funds. The brightest and best students are not always wealthy—these girls deserve the opportunity to attend an institution of the quality of Mary Baldwin. Our scholarship is more special because it is awarded to a relative of an alumna—carrying on the tradition.

High quality products. Only the best have been chosen for the Virginia Sampler. So—when you think "Merry Christmas," think Mary Baldwin! A student at Mary Baldwin will think of you when she receives her scholarship.

Lindsay Ryland Gouldthorpe '73
Alumnae Association President

CHAPTERS IN ACTION

Atlanta

The Atlanta Chapter hosted a back-to-school party at the home of Lee Rooker '85 on August 14. The invitation was extended to new and returning students from Atlanta, as well as new alumnae who have recently moved to the area. Lee Rooker was in charge of coordinating this event.

On September 9th the Atlanta Chapter kicked off their "Adopt A High School" project with a training session for those alumnae participating. Alice Lacy Wareham '68 made the arrangements for the group to meet at Sandy Springs Methodist Church. Kathe Smith, Director of Alumnae Admissions, provided the training and showed the College's new state of the art video.

Charlotte

The Charlotte Chapter got together on July 13th at Lake Wylie to have a Boating and Barbecue Day. Gwyn Womble Dunn '82, Mary Wray Wiggins '81, and Barbara Barnes Wissbaum '79 coordinated the event.

The Charlotte Chapter met for a Dutch Treat dinner on September 10th at Prospect 45. Plans for the upcoming year were discussed at this time.

Charlottesville

Charlottesville alumnae hosted a party on September 16th to honor Dr. Tyson. Jane Sheffield Maddux '72, and Jean Holliday '37, made the necessary arrangements for this gathering. Ken Armstrong, Vice-President for Institutional Advancement, John Rice, Executive Director of College Relations, and his wife, Grace, Garth Mills, Director of Capital Gifts, and Lee Johnston Foster '75, Executive Director of Alumnae Activities, attended from the College.

Columbia

The Columbia Chapter met on October 14th to elect new officers for the coming year. They are: Katherine Jackson Anderson '80, President; Lisa Melton Boyles '82, Vice-President; Ellen Dallis '71, Secretary; Amelia Watson Usry '80, Treasurer; and Rosa Driver Stuart '69, Admissions Representative.

Dallas

New officers for the Dallas Alumnae Chapter are: Valerie Lund Mitchell '74, President; Kathy Barksdale Craine '74, Vice-President; Lucy Jones '77, Secretary/Treasurer; Agnes Cooper '71, Telephone Chair; Clare DeCleva '85, Recruiting Chair and Chapter Connector; Mary Ellen Killinger Durham '66, Parents' Liaison; and Shawn Brown '83, Directory Chair and Virginia Sampler Chair. The steering committee of the chapter met on August 5th at Mary Ellen Durham's home to plan activities for the coming year.

Hollon Meaders Otte '75 coordinated the "Texans in Virginia" party on August 10. In early September, Kathe Smith, Director of Alumnae Admissions, and Audi Bondurant '85, Assistant Director of Admissions, met with the alumnae participating in the "Adopt A High School" project. Mary Ellen Durham hosted this training session.

The chapter hosted a "Get Acquainted Party" at the home of Valerie Mitchell on September 8th, followed by a steering committee meeting. The steering committee met again on October 6th to finalize plans for Dr. Tyson's upcoming visit.

Houston

The Houston Chapter hosted a back-to-school party for new and current students at the home of Allison Hall Blaylock '76 on August 14th. Allison's backyard pool provided a wonderful setting for the informal get-together.

Recruitment of prospective students in Houston has taken a central theme for the chapter this year. With representatives from 14 individual high schools in Houston, alumnae representatives met at the home of Glenda Fowler Jones '59 on September 3rd for the purpose of training. Audi Bondurant '85, Assistant Director of Admissions, and Kathe Smith, Director of Alumnae Admissions, attended from the College to assist in the training of this "Adopt A High School" project.

New Orleans

The New Orleans Chapter participated in training for the "Adopt A High School" project on September 10th at the home of Macon Clement Riddle '63. Amy Mize '84 coordinated this event.

New York

The members of the New York Alumnae Chapter met on September 17th at the home of Laura Kerr '84. Lee Johnston Foster '75, Executive Director of Alumnae Activities, attended from the College. Plans were discussed and made for activities for the coming year.

Richmond

The Richmond Chapter met on August 6th to make plans for the coming year. This was followed by a September board meeting to finalize plans for a prospective student party and an "Apple Day" party honoring the President.

Staunton

The Staunton Alumnae Chapter elected the following new officers: Anne Sims Smith '45, President; Peggy Vaughn '81, Admissions Committee Chairman; Mopsy Pool Page '48, Social Committee Chairman; and Percy Coppock Hanger '72, Communications Chairman.

The Alumnae House was the setting for the September 5th meeting of the incoming and outgoing executive committees of the chapter. Kathe Smith, Director of Alumnae Admissions, attended as they discussed ideas and plans for the coming year. On September 24th the chapter's steering committee met at the home of Anne Sims Smith '45.

Laura Kerr '84, Judith Godwin '52, Betsy Boggs '76, Lee Johnston Foster '75, Jerrianne Fitzgerald '84, Helen Stevens Forster '83, Carol Grose '84, Sarah Griffin '86, Susan Myers '72, and Gabrielle Gelzer '83 at the New York Chapter's fall meeting.

Mindy Rose Eichorn '81 and B. J., Diane Bridgewood, Liz Simons Ficalora '74, and Susie Maxson-Maltz '75 at the Westchester County, N. Y. breakfast for prospective students.

The Scarsdale Satellite Chapter of the New York Chapter hosted a prospective student party on September 27th at the Wayside Cottage in Scarsdale. The brunch and "Color Me Beautiful" presentation were well received by both the students, their mothers, and the alumnae attending. Susie Maxson Maltz '75, Liz Simons Ficalora '74, and Mindy Rose Eichorn '81 organized this event. Kathe Smith, Director of Alumnae Admissions, attended from the College.

Among those attending the Legacy student luncheon at Alumnae House were: first row, left to right, Roger, Margaret '90 and Page Gray Dudley '56, Betsy Gwaltney '90 and Elizabeth Peck '90. Back row, left to right, Rick Howard, Joan Davis Mele '66 and daughter Courtney Howard '90, Howard and Sallie Whitener Gwaltney '61, Cathy Morey Nee '81, her sister, Susan Morey '90, and Catherine Morey, Faye Smith Peck '58 and George Peck.

MARK THE DATES AND JOIN THE CELEBRATION

MAY 22-24, 1987

HOMECOMING
COMMENCEMENT
WEEKEND

Special Reunions being celebrated by the Classes of

1932
1937
1941
1942
1943
1946
1947
1948
1962
1966
1968
1972
1977
1982
1985

Commencement Exercises
Sunday, May 24

Going Places With MBC

Grand Tour of France
May 30–June 11
Featuring Giverny, Normandy, the Loire Valley, and the city of Paris.

Queen Elizabeth II Cruise to London
July 15–July 25
Cruise aboard the luxurious accommodations of the famed Queen Elizabeth II.

Canadian Rockies
September 26–October 5
A Canadian Rockies Adventure including Edmondton, Jasper Park, Lake Louise, Banff, Victoria, and Vancouver.

For more information, contact the Office of Alumnae Activities, 703/887-7007.

CLASS NOTES

'05

BESSIE HEARD was presented the 986 Maidie Bradford Goddard Special ward by P.A.W.S. (Preservation of the nimal World Society) at their 4th annual wards program in October in Dallas. liss Heard was honored for her lifetime f productive service on a volunteer basis id in particular for founding the Heard luseum of Natural History and Science. esident Tyson presented the award on behalf of P.A.W.S. Miss Heard celebrated her hundredth birthday this past day.

'37

VIRGINIA GANTT Kendig of Roanoke, Va., writes that she has been doing ome volunteer work with the Mental Health Association and other local organizations.

'38

MARGARET MACINDOE Boetinger of Baltimore, Md., has six grandchildren. She enjoys traveling.

'39

FRANCIS PERROTTET Kresler of Tucson, Az., is currently president of St. Joseph's Hospital Auxiliary. She plays golf and takes watercolor classes.

'40

SHIRLEY FLEMING Iben of Peoria, L., has a new granddaughter. Shirley and Charles are planning a trip to England.

'42

HANNAH CAMPBELL Boatwright of Newport News, Va., attended the graduation of her son, Wes, from Washington and Lee University. Wes graduated Cum Laude with a degree in economics.

GLADA MOSES Beard writes from Summit, N.J., that she has been spending each March in Siesta Key, Fla., with her husband, **KAY POERSCHKE** Kennedy, and **KAY DEWEES** Launt.

From Roanoke, Va., **ELEANOR JAMISON** Noblin, writes that on a recent trip to Spain and Portugal, she met **CAROL FORESTEL** '72. Eleanor spends her spare time doing volunteer work with a local art museum, and attending church activities.

MARIAN HORNSBY Bowditch of Yorktown, Va., recently received the Junior League of Hampton Roads Sustainer of the Year Award for her continuing volunteer work. Marian is very proud of her work with the Junior League and remarked, "In my estimation, the League is the best training ground for volunteers to make effective contributions to the community."

'45

MARGARET MCBRYDE Patterson of Lake Worth, Fla., has retired after teaching mathematics for 35 years.

SARAH LEE CABELL Pavey, lives in Dallas, Texas, where she still works in the art field and does volunteer work in animal conservation. Sarah Lee is off to Tibet and China.

Sincere sympathy to Betty Neisler Timberlake on the death of her husband, Buck, this past summer. Buck served as Vice-President at Mary Baldwin College for a number of years. Betty resides in Lake Waccamaw, N. C.

'46

JOAN MORAN Smith writes that she has retired from teaching nursery school after 27 years. Her husband is semi-retired, so they garden and visit their four grandchildren. Joan sews and smocks. They reside in Farmville, N.C.

CORNELIA ADAIR Green of Bristol, Va., has recently graduated from the University of Tennessee with a BA in studio art! Most of her family showed up to cheer her on. In May, Cornelia and her daughter **CONNIE** '68, will be traveling to England.

MARJORIE MOORE Council of Roswell, Ga., visited with **BITSY TRIGG** Gannon, **JANE THOMPSON** Slocomb, and **MARY GOODRICH** Baskin while in Texas. Majorie also spoke on the phone with **MARTHA BUSSA** Hicks and **VIRGINIA BRIDGERS** Corrigan while in San Antonio.

'47

MARY ANN THACKSTON Anderson writes from Travelers Rest, S.C., that she and her husband have bought a motor home and plan to do some traveling. Their oldest daughter has decided to study law at the University of South Carolina. The rest of the children are married. Mary Ann and John have ten grandchildren.

JANEY MARTIN Tanner and husband James are working on their golf game. They have a mountain house in Highlands, N.C. They still reside in Birmingham, Al.

'48

JACQUELYN SILER Kimrey of New Carrollton, Md., is the director of the business office of the Presbyterian Home, in D.C. Jacquelyn says she enjoys working with the wonderful people at the home.

'49

From Concord, Calif., **CHARLOTTE TRUE** Basham sends news of her family. She has three sons, all are graduated, two are married. Charlotte and James have a small shop in Lafayette. They love California!

'51

MARILYN GANO Walseth is a secretary at Calvary Episcopal Church. Robert is a research chemist. They reside in Wilmington, Del.

'52

JEANNETTE WOOLFORD Byrd of Rancho Palos Verdes, Calif., writes that her husband is a former vice-president of Kerr Glass Mfg. Co., and she is president of the Wagoneers Club. She is involved in a painting group called Peninsula Vl. Jeannette and her husband enjoy sailing and playing tennis.

ANN FOWLKES Dodd and Dick still live in Richmond, Va., where he has a private ear, nose, and throat practice. Their oldest daughter **WHITNEY** '78, graduated from the Emory School of Nursing '83, she is now on staff there. Sally, a Davidson graduate, is with an Atlanta advertising firm in marketing. Their son Richard, also a Davidson graduate, will be entering the Medical College of Virginia this fall.

'53

NELLE MCCANTS Smith of Hilton Head Island, S.C., and her daughter are busy with the gift shop. Her middle son Spencer has recieved his master's in tax law at Emory, and is working with a firm on the island. Gettys is working and living in San Fransico. Nelle and John would love to have old MBC friends visit.

NANCY WAYNE HENDRICKS recently celebrated 25 years of employment with Morrison Management Services as a registered dietitian at Huntsville Hospital. Her activities include membership in Altrusa, needlework, member of advisory council to the School of Agribusiness and Home Economics, and doing genealogy searches.

'54

MARY ANN TAYLOR Murray of Georgetown, Ky., has joined the Berea College staff as Director of Special Programs, a newly-created post. She will be coordinating all continuing education programs as well as conferences and summer programs. Her husband Charles is the new pastor of Union Church, Berea.

From Barrington, R.I., **MARY STUART** Lewis writes that she has been awarded a Bunting Fellowship by Radcliffe to spend a year there finishing her book. Her daughter Ann is living in Amsterdam, and Liz has a gymnastics school. Robert is a student at the University of Rhode Island, and John is studying at Denison.

VIRGINIA "GIG" EVERSOLE Herdman will be entertaining **BETTY BRAUHAU** Eidson '55, and daughter Laura. Virginia and her husband still live in Houston, Texas.

'55

ELEANOR HARWELL Thomsen of Wheaton, Il., writes that her youngest daughter, Hope, graduated from Bethel College on May 25, 1986.

'57

ANN MOODY DeGrassi, Jr. writes that both her son and daughter are graduates of the University of Texas. She still is living in Amarillo, Texas, and spends a lot of time in Dallas on business and pleasure. Ann would love to hear from her classmates!

BETSY CRAWFORD Robbins and Leonard have five children, all in college or graduate school. Betsy works as a behavorial service coordinator in a family practice residency program in Phoenix, Ariz.

'58

NANCY MCMULLAN Pauley of Daleville, Va., writes that her daughter **ANN MARIE HAYNES** Justice '82, has presented her with a beautiful granddaughter, Tara Marie Justice. Her son, Gary, is attending the School of Visual Arts in N.Y.C. Nancy is still teaching, and John is vice-president and plant manager for Gala Industries, Inc., Eagle Rock, Va.

'59

BETSY SHEETZ Jenkins of Marietta, Ga., sends news of her oldest son, Jay. Jay will be a freshman at Hampden-Sydney College this fall.

'60

PATSY LITTLE Culpepper is working part-time at her church teaching four year olds. She has one son in medical school and another studying at Wake Forest. She has a daughter who is married and living in Jackson, and a 14 year old at home. Patsy and her husband reside in Greenville, Miss.

SUZANNE SESSOMS Blair has been remarried for four years to a friend from high school days. Two of the past four years have been spent living in Paris and traveling in western Europe and northern Africa while her husband was working for an international organization. Suzanne's hobbies include studying the harp, picture framing and raising long-haired dachshunds.

'62

From Hampton, Va., **MARGARET SAUNDERS** Hayes writes that her husband, Richard, is an insurance agent for State Farm. Her son Kelly, a VPI graduate, is living in Hampton, and Brett is a recent graduate of VMI.

VERA THOMAS James of Binghamton, N.Y., is presently teaching prekindergarten in the Chenango Forks School District, and husband is a manager at Singer-Link. They have three children.

ELIZABETH DICKERSON Brown is still employed with Caboose Productions as office manager. Her husband, Doug, is a research scientist in the Dept. of Otolaryngology at the Indiana University Medical Center. They still reside in Indianapolis, In.

'63

IRENE MATHIAS Kaufman of Waynesboro, Va., writes that she is looking forward to working with two recent MBC graduates on her faculty this coming year.

From Alexandria, Va., **PEGGY ENGLE** Trumbo writes that she and Richard have returned to the D.C. area after spending two years in northern California. Richard is working for the Surgeon General's office of the Air Force. Their son, Hucter, is a cadet at VMI, and Raleigh is a tenth grader.

JERRI BETH PERCIVAL has been living in Houston, Tx., since 1979, when she came to work for George Bush's campaign. She is employed by Meridian Oil Co., and has a 13 year old daughter who is a student at Duchesne Academy.

EMILY TYLER of Browns Summit, N.C., writes that she is planning to spend two weeks in Ecuador and the Galapagos Islands to see the wildlife.

LYN WARNER Shiver of Alpharetta, Ga., writes that her daughter, Mary Hayes, graduated in the same class as the son of **JUDY FLOETER** Ford '64. Lyn and Judy co-chaired the senior luncheon for their class. The daughter of **IRIS HARDING** Belling '64 also graduated with this class.

'64

PENNY WEV Frere of Austin, Tx., is entering the Texas School of Library Science and Information.

MARTHA MCDEVITT Thomas of Richmond, Va., is teaching emotionally disturbed adolescents at a private psychiatric hospital, and is doing volunteer work with the Junior League, Virginia Museum and Science Museum. Martha has three boys.

VICKY ELLIS Pelinski of Ballston Lake, N.Y., is employed by Catholic Family and Community Services as Director of the Family Development Center. Her husband, Ron, has retired from the Navy and is now a senior auditor with the New York State Legislative Commission.

'65

SUSAN BROWNE Webb has been living in Salem, Va., for the past four years. She has two teenagers at home that keep her busy.

BETTY MATTHEWS Morgan and family live in Orlando, Fla., where Roy is an attorney. She is an avid tennis player and is currently doing volunteer work in the children's schools and church. Betty obtained a nursing degree recently and really enjoyed being back in school. Their children are Heather and Tommy.

'66

ANNE HUNTER LARUS Roe of St. Paul, Minn., is working hard as director of development for an exciting agency that is leading the state in child care services. Anne Hunter has two children, Dorsey and Gavin.

LAURA MAULDIN Stewart and family live in Myrtle Beach, S.C. Laura is teaching 5th grade and her husband is an attorney. They have two children, a son and daughter.

EMILY WRIGHT Mallory is substitute teaching and doing volunteer work in Roanoke, Va. Brooke is the psychologist for the Child Development Clinic. Their two children are Julie and Bo.

MARY WALKER TRAINER Eanes is busy with her own antique Oriental rug business. Husband Jimmy is a banker and they have two daughters, Rainer and Barclay. Mary Walker and family live in Dallas, Texas.

'67

Our sympathy to **ROSA MCLAUGHLIN** Carrington whose husband, Ed, recently died while rock climbing in the Teton's.

JANICE SMITH Barry and her partner have recently bought a Home Health Agency and are learning a lot about the government and dealing with Medicare and Medicaid. Janice is also continuing her sales of real estate. Her daughter's school essay won her the "1985 Mother of the Year" award. Janice and family live in St. Simons Island, Ga.

From Mt. Pleasant, S. C., **LUCIA HARRISON** Jaycocks writes that she stays interested in the field of history with some work as a Charleston city guide. Her husband, Ned, is headmaster

CLASS NOTES

at Charleston Day School. They have two daughters and enjoy regatta sailing.

ELIZABETH TROXELL Jones has been employed at William Byrd Press, Inc. for 20 years! Son, Ralph, III, is a competitive swimmer and pianist. They live in Richmond, Va.

SUSAN PALMER is now living in Mill Valley, Calif., where she is vice-president and manager of the staff analysis department at Wells Fargo Bank. Though her job keeps her busy, she is enjoying traveling in the West, as well as biking and tennis.

'68

From Winter Park, Fla., **NEILLE McRAE** Wilson writes that she keeps busy with her church, school, and Junior League, as well as working in her husband's real estate office. Their children are Alan and Percy.

NANCY KEVAN Lazaron of Norfolk, Va., is publicity chairman of the board of directors of the Norfolk City Union of the King's Daughters which supports the King's Daughters Children's Hospital. Edward is a principal in the Design Collaborative, a Virginia Beach architectural firm.

JANET PARRISH Harris is in her 9th year at University Liggett Middle School as foreign language coordinator and French teacher. George is chief of procurement, Selfridge Air National Guard Base. They have two sons, Gregory and David. Janet and family live in Grosse Pointe, Mich.

SUE DYER Stanley and family live in Washington, D. C. Sue is working part-time with IBM. Sue and David have two children, Jonathan and Katie.

DIANE HILLYER Copley has recently moved to a 50 acre farm in Middletown Springs, Vt., where she and Richard bought a wholesale gourmet food business which operates out of one of the barns.

MARTY HOWARD Patton of Newport News, Va., stays busy with politics and volunteer work. Her husband is a lawyer and they have two children.

BARBARA PENICK Jimenez of Madrid, Spain, is an interpreter for an American company in Spain. Her husband is a doctor and assistant professor at the Hospital Clinico de San Carlos. They have three children, Luis, Jr., Joey, and Virginia.

FRANCES HOPE FORD lives in Mt. Kisco, N. Y., and is a vice-president in Citibank's private banking group. Frances is also settling in to a new house.

'69

JULIE BALDWIN Montgomery of Santa Rosa, Calif., is working for California Chevre as general manager. Husband is working in sales of automotive equipment.

CLAUDIA MONTAGUE Adams of Richmond, Va., is an English teacher in Chester. Bob is an attorney with McGuire, Woods, and Battle. They have two daughters, Hope and Elizabeth, who stay busy with many activities.

'70

SUSAN LANIER Brown lives in Tucson, Ariz., and is working on marketing the new Junior League cookbook. She stays busy with her design business and will be a Bible Study Fellowship discussion leader in the fall. Susan's children are Carter and Sarah.

JANET BARTHOLOMEW lives in Englewood, Colo., where she is working for Coors Brewery.

'71

BUFF FORE Hunsaker of Los Angeles, Calif., and Keith are enjoying their life in California although their jobs are very demanding and decorating their new home is quite a job!

'72

JEANNE LAIRD Jackson is president of the League of Women Voters of Arkansas which is a part-time job. She travels to Washington, D. C., frequently for business and to see her family. Jeanne lives in Little Rock.

SALLY VIA Matthews of Houston, Texas, is in banking and writes that life for her and her family is busy!

As they begin their second summer in Federal Way, Wash., **LINDA VERNER** Smith and family are feeling more at home in the Pacific Northwest!

THALIA GOOCH Early of Aiken, S.C., has finished her master's and is teaching reading and English at Aiken Technical College. She also shows her horse. Doug trains horses and their son is in kindergarten.

SUSAN ALMOND Smith is living in Old Church, Va., with husband Brooke and stepson Jonathan. She is teaching self-contained, learning disabled children. They go boating and snow skiing in their spare time!

'73

DEBORAH VERDIER Robinson of Wilmington, Dela., recently visited **BRIT PARKER** in Chapel Hill, N.C., who works in Raleigh as a social worker. On her way back home, she stopped in Richmond, Va., to visit with **RANDY SIEGFRIED** Oglesby and met her new baby. Deborah also took time to stop at MBC for a quick visit to see the incredible changes since she was a student!

JENNIFER BOYNTON of Walterboro, S.C., is an environmental planner for Low Country Council of Governments.

'74

SARAH HILL of Richmond, Va., is assistant director at the Lee Playbouse in Ft. Lee. The theatre is thriving under a season subscriber program which she instigated.

HELEN RADCLIFFE Gregory of Frederick, Md., is in her third year as communications coordinator for the Heart Association. Ted is a partner of a CPA firm and is currently president of the Chamber of Commerce. They are both active in the Jaycees and she is a member of the vestry of their church.

JANET WILKINS Scott of Pine Bluff, Ark., is pursuing her master's in teaching the gifted and talented. She and her family will be moving to Suffolk, Va., in the near future where her husband has accepted a partnership in a construction company.

ANNE PERRIN Flynn is working on an art degree to obtain certification as an interior designer. Anne and her family live in Spartanburg, S. C., where she is also a coordinator for the Shelter for Battered Women.

'75

A number of classmates attended the wedding of Lucy Pais to Fred Clowes in July. They included Rachel Hobbs Blanks of Williamsburg, Susan Lemon Hobbs of Bethesda, Md., Marianne Kostal Fadden of Pittsburgh, Pa., Lee Johnston Foster of Buena Vista, Va., Pam Shell Baskervill of Petersburg, Va., Kathy Smallwood of Richmond, Va., and Laura Johnson Schultz of Alexandria, Va., who was Lucy's honor attendant.

'76

ANNE CRIDLIN Snyder and husband Steve are living in downtown Norfolk, Va., and are busy working on new house plans. They have twin daughters, Allie and Marie.

'77

GENE BALCH Limbaugh and family live in Birmingham, Ala., where she works as a corporate compensation specialist for Alabama Power Company. Ty is a general contractor and they have two children, Tyler and Gene.

KATHLEEN FITZGERALD Picoli and Peter are living in Locust Valley, N.Y., with their son, Andrew. Kathleen is active in the Junior League on Long Island

MARY HUNTER LEACH loves living in Washington, D.C. She is touring with a Magical Theatre Company from Philadelphia, Landis and Company. Highlight was performing with the Detroit Symphony Orchestra last November in a show for children.

STEPHANIE SEATON Estabrooks of Monroeville, Pa., enjoys being a homemaker and mother of two boys, Daniel and Todd.

From Headley, Hampshire, England, **ANNE FREESTATE** Cameron writes that she and her husband are fixing up a cottage which is only about an hour and a half from London. Anne is working as an R.N. in a small hospital where she is in charge of the recovery room. They recently had a visit from **JENNIE PEERY** Baumann who stayed for ten days. They had a great time visiting the Cotswolds and Kent.

'78

FAYE ANDREWS Trevillian has recently joined the residential sales corporation of Goodman, Segar, and Hogan in Williamsburg, Va.

LISA ANNE HOWARD Grose of Syracuse, N. Y., enjoys being a homemaker and mother of Anne. She does stencilling and volunteer work. Rob is a marketing representative for IBM.

NANCY MECK of Morgantown, W.Va., finished her Ph.D. in developmental psychology in 1985, and has been working as an assistant professor at West Virginia University teaching and doing infant research. Nancy enjoys having time for volunteer work in her Episcopal church, tennis, and aerobics.

DORIS DESHA Savage recently moved to Gainesville, Ga., to set up a studio and continue her art and teaching career. Her husband is administrative manager of the new Mitsubishi electronics plant nearby.

'79

SALLY WAY Speaker has taken a part-time job as a Day Care secretary and as the minister's secretary at a United Methodist Church. Sally enjoys getting out of the house and her son goes with her to the Day Care.

NANCY RANDALL Mackey and family live in Norwalk, Conn., where she is an assistant treasurer with the Bank of New York. David is with Philip Morris, Inc. as manager of direct mail.

'80

MARGARET DUDLEY Alford has recently moved to Alexandria, Va. She is now assistant news editor for KNT News Wire in Washington, D.C. She earned an M.A. in journalism from the University of North Carolina at Chapel Hill in 1984.

'81

KATHERINE KETCHUM of Memphis, Tenn., has joined the National Cotton Council as Maid of Cotton tour manager. In this position, she will plan and help coordinate the 1987 Maid of Cotton's schedule and accompany the Maid to all of her appearances. The new Maid of Cotton will be selected December 28-30 in Dallas for the third year.

PAMELA HUNZIKER is living in Arlington, Va., where she is working for a private rehabilitation company in Bethesda, Md., working with the industrially injured.

RANDIE READ of Jacksonville, Fla., is teaching science at Hendricks Day School, selling residential real estate, taking classes at the University of North Florida toward her master's in counseling and doing volunteer work for the Junior League.

PAM McCAIN Pearce has received her second promotion with NCNB South Carolina and is assuming the job of commercial platform leader in Charleston, S. C.

'82

SUSAN PALMER has been named assistant dean of the Washington and Lee University School of Law in Lexington, Va.

KIM O'DONNELL graduated from the University of Richmond Law School in 1985 and passed the Virginia bar exam. She recently resigned her position with a private law firm to become an assistant public defender specializing in juvenile cases in Richmond, Va.

ELLEN MOOMAW lives in San Diego, Calif., where she is a research associate at Molecular Biosystems, a small company involved in DNA probe technology.

LU ELLEN BUHRMAN of Carrboro, N.C., is completing her M.A. in art history at UNC Chapel Hill and working part-time at the Health Sciences Library at UNC.

JENNIFER GIFFORD Little and husband Geoffrey are Episcopal missionaries in Arequipa, Peru, South America.

STEPHANIE BECKER is enrolled in the Master of International Management degree program at the Thunderbird Campus of the American Graduate School of International Management in Glendale, Ariz.

SUSAN LITTLE is living and working as the social services director at a retirement community in Clemson, S.C.

'83

LAURA LaGROW Durland of Bridgeton, Mo., received her MBA from the University of Missouri in 1985. Since that time she has been employed as a federal auditor for the U. S. General Accounting Office in St. Louis. Laura and her husband have recently moved into their first home which they had built and have adopted a border collie puppy named Barney.

FROST BURNETT graduated from the University of Richmond Law School in May, 1986, and has accepted an associate position with the law firm of House, Lubman, and Davidson in Richmond, Va.

EMILY SHORE recently graduated from UNC graduate school and passed the North Carolina bar. She is currently practicing law with Golding, Crews, Meekins, and Gordon in Charlotte, N.C.

PATRICIA KAPNISTOS is working as an assistant manager in the marketing department of MCI Telecommunicatioos in Washington, D.C. Patricia lives in Falls Church, Va.

ORA SMITH is manager of a gift shop in Hilton Head Island, S.C., where she says she works long hours and some weekends, but loves it!

'84

ERIN SULLIVAN is territory manager for Blue Ridge Beverage in Salem, Va., and her sister, **KATE SULLIVAN**, is a pharmaceutical sales representative for Pfizer in Wilmington, Del.

'86

DOTSIE TRAVIS has moved to New York where she is working for Cowtan and Tout, a fabric and wallpaper showroom.

JUDY FINCH Thompson lives in Madison Heights, Va., and is president of the Lynchburg Society of Engineering and Science.

LIZ ANDERSON of Atlanta, Ga., works for Paine Webber as a sales assistant for four brokers. She finds her work to be very challenging.

IN MEMORIAM

ELIZABETH GILKESON Gaw '07, September 25, 1986.

REIDA OVERMAN Gapen '10, July 6, 1986.

MARY CRAWFORD Canada '12, September 28, 1986.

AGNES WOODS Harnsberger '14, September 19, 1986.

JULIA BESS LEE Mitchell '14, May, 1986.

JANE HARMAN Preston '22, July 23, 1986

MARY PERKINS Horton '22, August, 1984

CATHERINE WELLS Schaub '24, April 21, 1986.

ELSIE ROSENBERGER '26, May 16, 1986.

ALLEEN COFFEY Terrill '28, August 12, 1986.

VIRGINIA SAMPLER

MARY STUART BROWN Bowman '28, April 29, 1986.

EMMA HILLS Boyd '29, August, 1984.

EMILY JOSPEH Male '38, April 5, 1986.

DOROTHY McDONALD Koenig '39, October 4, 1985.

MARY AINSWORTH Tabb '40, August 17, 1986.

ELIZABETH LINDAMOOD Link Olofson '45, July 26, 1986.

ALICE WEATHERLY Samsonoff '46, July 17, 1986.

KELLEY ROGERS Crane '82, July 4, 1986.

MARRIAGES

BARBARA HORNER '67 to Jack Miller, November 15, 1985.

LEA CAMP AYERS '72 to Welton Davis Gilman, Jr., March 23, 1985.

LUCY PAIS '75 to Frederick A. Clowes, July 19, 1986.

FLORENCE JONES '75 to Michael G. Rutherford, May 17, 1986.

HOLLIDAY HARPER '76 to John R. Love, May, 1986.

TINA JEAN TOWLEN '80 to Matthew Curt Brill, September 16, 1986.

LISA SPANGLER '82 to Carroll Prince, III, June 21, 1986.

DAPHNE ANDREWS '82 to Mervin Jeffries Stickley, June 28, 1986.

DEIRDRE PATRICIA PEARL '82 to Desmond C. Wray, III, October 11, 1986.

MARY ELIZABETH PLEASANTS '83 to Dr. Patrick J. McManus, September 27, 1986.

CATHERINE HOOD '85 to William C. Mott, Jr., April 19, 1985.

REBECCA DARLENE HOUSER '85 to Joseph W. Wood, September 12, 1986.

BIRTHS

EMILY BORDEN Ragsdale '70 and T. S., a daughter, Katharine Coffin, July 24, 1986.

ELAINE HENDERSON Fowler '72 and Sam, a son, Jason, February 14, 1986.

NELL SOLMS Wright '72 and James, a son, James Goodrich, III, January 9, 1986.

GARDNER ROLLER Ligo '73 and Larry, a son, Seth Francis Roller, May 4, 1986.

RANDY SIEGFRIED Oglesby '73 and Michael, a daughter, Pamela Michelle, January 23, 1986.

SUSAN POOLE Condrey '74 and husband, a son, Lawson Thomas, March 10, 1986.

MELINDA RATLIFF Gallegos '75 and Charles, a son, Philip Daniel, October 31, 1985.

SUE HEBRANK Chrome '75 and Joe, a daughter, Dorothy Jean, May 25, 1986.

ROBIN BOYD Rawles '75 and James, a son, James White, January 11, 1986.

MARY McCARTY Martin '76 and Ed, a daughter, Molly, June 3, 1986.

HELEN HORTON Hunt '77 and Julian, a son, James Pearce, May 25, 1986.

SUSAN JONES Hendricks '78 and Brett, a son, Frank Wellington, June 26, 1986.

KATHLEEN LARUS Powell '79 and Mark, a daughter, Maria Burton, April 24, 1986.

MARY AGNEW Brackin '79 and husband, a daughter, Whitney Beck, October 29, 1985.

BOCKY STEPHENS Talbot '79 and husband, a son, Frank, V, November, 1985.

SUSAN TURNER '80 and Sean Reilly, a daughter, Mary Allison, May 3, 1986.

ALISE LEARNED Mahr '80 and husband, a daughter, Amanda, May 6, 1986.

SUSAN GOODLOE Hockman '81 and husband, a daughter, Hillary Anne, April 7, 1986.

MUSTARDS

A mustard assortment that will please the gourmet and all mustard lovers. Four wonderful flavors—stone ground, champagne, dill, and sweet'n hot—all naturally prepared with no artificial preservatives. Each 8-ounce jar is dressed in a bright gingham cover and all are packed in a wooden crate.

ORDER #	DESCRIPTION	PRICE
M1	*Mustard Assortment*	*14.50*

PEANUTS

A delicious treat anytime from Plantation Peanuts. These jumbo Virginia peanuts are prepared by a special home-cooked recipe that ensures crispy, crunchy peanuts.

ORDER #	DESCRIPTION	PRICE
P1	*Salted, 22 ounce tin*	*7.25*
P2	*Unsalted, 22 ounce tin*	*7.25*
P3	*Salted, 40 ounce tin*	*11.50*
P4	*Unsalted, 40 ounce tin*	*11.50*

WOODBINE POTPOURRI

Jefferson's Upland potpourri is a collection of native herbal and floral aromatics that releases a heady scent, clear and elevating. Produced by the Woodbine Herb Company, a cottage industry in the Blue Ridge Mountains, only pure flowers, herbs and essences are used. Touched with the sweet breathe of carnation, bayleaf, and pods of cardamon and enhanced with calendula, statice, calcotropes and blue malva, Jefferson's Upland is pleasing to the senses. Available in a variety of sizes and packaging.

ORDER #	DESCRIPTION	PRICE
P5	*1 ounce dresser sack*	*4.50*
P6	*Sachet basket*	*7.50*
P7	*¼ lb. bag*	*11.50*

ALMOND POUND CAKE

This wonderful 2 3/4 lb. cake is deliciously rich and makes a grand gift. A real treat by itself, with ice cream, or toasted with butter for breakfast. The cake is wrapped in cellophane and a red-and-white polka dot bow. Wonderfully moist, it keeps well and freezes nicely, too.

ORDER #	DESCRIPTION	PRICE
C2	*Almond Pound Cake*	*15.00*

MARY BALDWIN SCARVES

Designed by Frankie Welch of America for the MBC Washington Chapter. The 8" x 34" scarf features a bright green design on cream background. Perfect for wear or framing!

ORDER #	DESCRIPTION	PRICE
S1	*Mary Baldwin Scarf*	*18.00*

FROM HAM TO JAM COOKBOOK

Now in its second printing, this wonderful cookbook contains over 500 tested recipes, all submitted by the Mary Baldwin family nationwide. A must in the collections of beginners to gourmet cooks.

ORDER #	DESCRIPTION	PRICE
C2	*Cookbook*	*10.50*

FRUIT BUTTERS

Another favorite from Virginia—an assortment of sweet and delicious natural apple, peach, and apricot butters. Packed in 12-ounce canning jars all in a wooden crate from Wythe.

ORDER #	DESCRIPTION	PRICE
B1	*Fruit Butters*	*17.50*

CHOCOLATES

This beautiful Williamsburg tin of handcrafted milk and dark chocolates is from the Wythe Collection. You'll love all two pounds of rich, delicious assorted chocolates.

ORDER #	DESCRIPTION	PRICE
C1	*Candy Assortment*	*18.75*

ORDER FORM

Mail To:
Mary Baldwin's Virginia Sampler
Mary Baldwin College
Staunton, VA 24401

Questions:
(703) 887-7007

ORDERED BY:

Name _____

Address _____
Do Not Use P.O. Box

City _____ State _____ Zip _____

Telephone: Home _____ Business _____

Gift No.	How Many	Description of Item	Price Each	Price Total

Ship Name _____
To: Street _____
City _____ State _____ Zip _____

Gift Card Message _____

Ship to Arrive: __ Now __ Thanksgiving __ Christmas __ Other

Gift No.	How Many	Description of Item	Price Each	Price Total

Ship Name _____
To: Street _____
City _____ State _____ Zip _____

Gift Card Message _____

Ship to Arrive __ Now __ Thanksgiving __ Christmas __ Other

Order Total _____
Virginia Residents Add 4 % Sales Tax _____
TOTAL _____

☐ I am enclosing a check or money order for $_____
☐ Charge to ☐ VISA ☐ MasterCard

Credit Card Number _____ Expiration Date _____

Signature _____ Phone (___) _____
Required for Credit Card Purchases

HAMS

These mouth watering hams are smoked and sugar cured in the Old Virginia tradition. Each Edwards ham is processed by hand and hickory smoked for a delicious aged flavor. Choose a beautifully cooked whole ham, an uncooked ham with full instructions for cooking or sliced cooked ham.

ORDER #	DESCRIPTION	PRICE
H1	*Uncooked Ham (11-13 lb.)*	*48.00*
H2	*Cooked Ham (9-11 lb.)*	*61.00*
H3	*Sliced Ham Gift Box (1 lb.)*	*20.00*

APPLES

Giant award-winning Tom Byrd apples from the Shenandoah Valley make excellent gifts. A beautiful gift box of sweet, juicy apples available in two sizes. We know you'll enjoy the best apple crop in the last ten years with your choice of crisp, sweet Red and Golden Delicious and tart Staymens.

ORDER #	DESCRIPTION	PRICE
A1	*½ Bu. Royal Red Delicious*	*$16.00*
A2	*½ Bu. Golden Delicious*	*16.00*
A3	*½ Bu. Staymen*	*16.00*
A4	*½ Bu. Royal Red Delicious*	*27.00*
A5	*½ Bu. Golden Delicious*	*27.00*
A6	*½ Bu. Staymen*	*27.00*

PRESERVES

Wythe has prepared a delightful assortment of preserves all made with ripe, juicy fruit from Old Virginia recipes. Attractively packed in a wooden crate are four 10-ounce jars of strawberry preserves, peach preserves, blackberry preserves, and orange marmalade.

ORDER #	DESCRIPTION	PRICE
J1	*Preserves Assortment*	*15.00*

All prices include shipping and handling.
10 % discount on bulk orders (minimum of 25 like items, except whole hams, minimum of 10).
Call 703/887-7007 for quotes on larger corporate/business orders.

Alumnae Board VP Writes Guide, Steers Referral Program for MBC

Faye Andrews Trevillian '78 first rejected the idea of attending Mary Baldwin College. She was told about the College by her high school guidance counselor in Richmond, Virginia, who spoke of Mary Baldwin's high academic standards. But this was not enough.

A few months later, an alumna of Mary Baldwin took Faye to lunch, and before the table could be cleared, Faye was sold. "The personal connection made all the difference," Faye recalls. "This woman was *the* influence on me, not the people with the knowledge or the publications."

Today, eight years after graduation, Faye serves the Alumnae Board of Directors as the Vice-President for Admission. She remembers her own story well, and by coordinating the alumnae referral network she works to have the tale retold by other young women as *their* story.

"I'm just the figurehead," she says. "Kathe Smith of the Alumnae Office is the real coordinator." But Faye has written a guide to help alumnae identify referrals. She has also lead training sessions — like those at the Fall Leadership Conference — for area coordinators, and she has helped to set new goals for referrals.

"We have to keep the doors open, and without students we cannot exist. The pool of potential students is getting smaller, and we have to spread out beyond blood connections if Mary Baldwin is going to grow," warns Faye.

Recent studies have indicated that 8 out of 10 potential students who visit Mary Baldwin will apply for admission. Referrals over the last three years have amounted to 150 to 300 per year and the numbers are growing. Obviously, then, referrals play a major role in the admissions process because personal contact is one of the best ways to bring a student to campus.

For the last two years, Mary Baldwin alumnae have been the most important referral resource available to the College. They have provided the Admissions Office with more names than parents and relatives, the next two important sources of referrals. But Faye believes Mary Baldwin cannot stop here.

"We have to continue to get our message out," she tells fellow alumna. "Mary Baldwin gives a student solid ground to stand on, especially when our students graduate and begin to compete with men. We are shaking the 'southern belle' image and re-making it into the southern businesswoman."

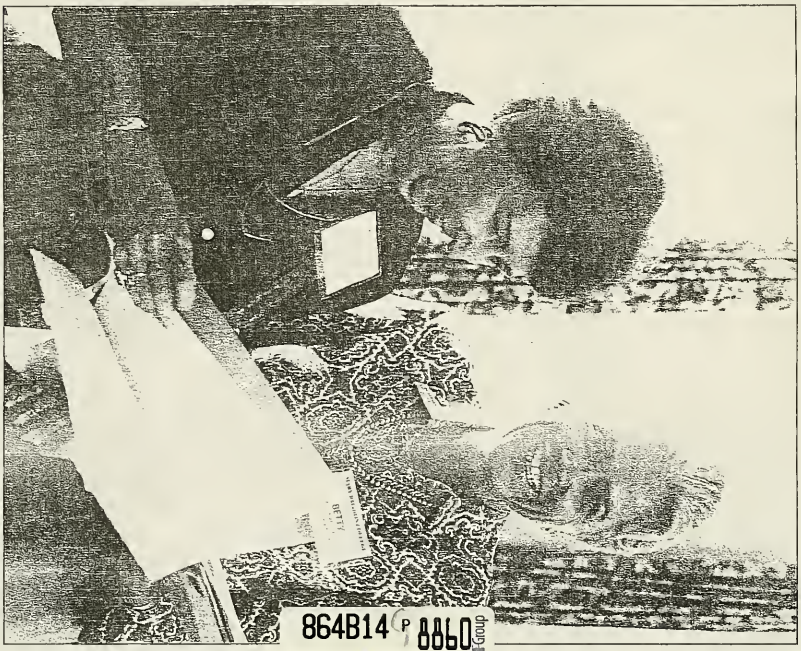
Potential students can be found in church, through parents who are co-workers, among baby-sitters, and in the community at large. Faye watches the newspapers for names of high school students in the Williamsburg area who have received academic honors. Then she cross-references those names in the phone book to find an address. A referral has begun.

Faye says, "There are a lot of alumna out there who sparkle. If we can channel that into referrals, or at least public relations, Mary Baldwin will grow."

For a copy of the guide to identifying referrals, answers to other questions, or to make referrals, alumna should contact Kathe Smith at the Alumnae Office.

Faye Andrews Trevillian '78 heads up alumnae admissions' efforts.

Leaders Return to MBC



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